

**“Buch”masters – Prepared Speech Rubric**

| <b>Appeal of Speech &amp; Quality of Content</b>                                |                   |  |
|---|-------------------|--|
| Introduction is engaging and is delivered with appropriate emphasis             | 4 3 2 1           | Introduction or speaker does not try to engage audience  |
| Facts, quotations, and support material clarify and support the topic presented | 4 3 2 1           | Facts, quotations, and support material do not clarify or support the topic presented  |
| The speech is well-structured, logical and coherent                             | 4 3 2 1           | The speech is poorly structured, illogical and/or incoherent   |
| Conclusion resonates with the audience  | 4 3 2 1           | The speech does not contain an effective conclusion  |
| Makes deliberate and effective use of appeals in order to engage audience       | 4 3 2 1           | Does not use rhetoric and, thus, speech is not engaging  |
| Topic chosen engages the intended audience                                      | 4 3 2 1           | Audience was not considered in topic selection   |
| <b>Speech Delivery</b>  |                   |  |
| Control and use of voice and gestures   | 4 3 2 1           | distracting nervous gestures; speech stumbles; a lot of pauses; fillers are very distracting   |
| Proper eye contact  | 4 3 2 1           | No eye contact   |
| Excellent voice inflection and enunciation                                      | 4 3 2 1           | Voice is monotone and speaker may mumble   |
| Met required time (3 – 4 minutes)   | 4 3 2 1           | Did not meet required time   |
| Total Points  |                   | <i>4 = You excel at this skill<br/>                     3 = You are okay at this, but with a little improvement, could be awesome.<br/>                     2 = You are okay at this half of the time, but you really need to work on improving<br/>                     1 = This is a weakness that you really need to work on for future speeches.</i> |
| <i>Used word of the day</i>   | yes = +2/ no = -2 |  |
| <b>Final Grade</b>  | /40               |  |

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